

The F&I Growth Platform Built for Real Dealer Influence

FIND | Target High-Opportunity Dealerships

VelociFI gives you live visibility into 60,000+ dealerships — including inventory mix, sales performance, and vehicle data — so you can prioritize stores where your products actually fit.

Spend time where placement is most likely.

Core capabilities

- Live dealership & inventory data
- Sales and performance indicators
- Intelligent territory routing
- Product-fit segmentation

PITCH | Quote Quickly. Present with Confidence.

VelociFI helps you instantly quote vehicles directly from a dealer's live inventory and generate structured, dealer-ready presentations in seconds.

Move from generic selling to data-backed recommendations.

Core capabilities

- Fast vehicle quoting
- Multi-provider comparisons
- Real-time inventory lookup
- White-labeled dealer presentations

GROW | Standardize Placement with AmpliFI

AmpliFI is the free dealer-facing tool that standardizes how products are presented, structured, and documented — across managers and rooftops.

Every product. Every vehicle. Every time.

Core capabilities

- A complete menu system for dealers
- Professional e-contracting
- Dealer performance tracking
- Product presentation compliance

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“The data and insights they provide are game-changing.”

F&I Agent in Dallas-Fort Worth

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“This has been completely transformational for our business.”

President & CEO - South West

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“I added 3 new dealer clients in the first week using the VelociFI platform!”

F&I Agent in Minnesota

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“The most intelligent business decision I've made for my business so far.”

F&I Agent in Kentucky

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“A must have!”

Dealer Consultant - Alabama

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“Signed 13 dealers got 4 of them producing within the first week.”

Agent in Florida

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